



# SPONSORSHIP OPPORTUNITIES



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# OUR REACH

**2,500**  
Member  
Companies

All  
Business  
Sizes +  
Industries

**18,000**  
Event  
attendees  
per year

**24,000**  
subscribers  
to our  
newsletters

Sponsorship with the Seattle Metropolitan Chamber of Commerce gives you the opportunity to showcase your brand to businesses from across the region while supporting the business community in accessing information they need to grow and thrive.

We will help you find the right sponsorship opportunity from the over 80 events each year.

## **Looking for additional advertising options?**

Let us know - our team can assist you.

[membership@seattlechamber.com](mailto:membership@seattlechamber.com)





# ANNUAL MEETING

1,000  
Members

Annually,  
Every Fall

\$2K-\$20K  
Sponsorships  
Available

The Chamber Annual Meeting highlights accomplishments of the past year, sets the stage for the upcoming year, and features a prominent leader.





**PRESENTING  
SPONSOR  
\$20,000  
- EXCLUSIVE -**

**FEATURED SPONSOR BENEFITS +**

Two premier tables of 10  
Seat at the head table  
Remarks during the event  
Table in the lobby  
Opportunities to place  
gifts on tables

**FEATURED  
SPONSOR  
\$5,000**

**EVENT SPONSOR BENEFITS +**

Premier table of 10  
Prominent billing  
Featured in social media

**EVENT  
SPONSOR  
\$3,500**

**SUPPORTER BENEFITS +**

10 Invitations to  
VIP Reception  
  
Logo recognition  
in marketing & at event

**SUPPORTER  
\$2,000**

Table of 10  
Website & program  
recognition

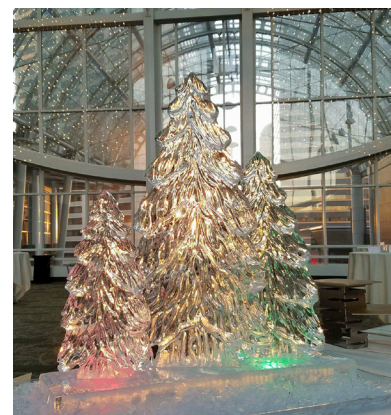
# PUBLIC OFFICIALS RECEPTION

400+  
Community  
& Political  
Leaders

Annually,  
Every  
December

\$2K-\$10K  
Sponsorships  
Available

Elected councilmembers, county executives, congressional delegates, senators, mayors, and business and civic leaders from across the region gather to celebrate the progress made over the past year at the Public Officials Reception.





**PRESENTING  
SPONSOR  
\$10,000  
- EXCLUSIVE -**

**EVENT SPONSOR BENEFITS +**

Invitation to VIP-only networking event  
Registrations for 10 for event & pre-reception  
Remarks during the event  
Table in the lobby  
Top billing

**PRE-RECEPTION  
SPONSOR  
\$6,000  
- EXCLUSIVE -**

**EVENT SPONSOR BENEFITS +**

Remarks during  
the pre-reception  
Table in the lobby  
of pre-reception

**EVENT  
SPONSOR  
\$2,000**

Registrations for 6 for  
event & pre-reception

Logo recognition  
in marketing & at event

# REGIONAL LEADERSHIP CONFERENCE

300  
Members

Annually,  
Every  
October

\$2K-\$25K  
Sponsorships  
Available

Our region's top business, government, and community leaders dive deep into conversations and problem solving during the three-day Regional Leadership Conference. Topics cover developing innovative regional approaches to solving our toughest challenges and new economic development strategies that help our region grow.





**PRESENTING  
SPONSOR  
\$25,000  
- EXCLUSIVE -**

**DINNER SPONSOR BENEFITS +**  
Registration for 2  
Invitation to VIP-only networking event  
Opening and closing remarks

**DINNER  
SPONSOR  
\$10,000**

**SESSION SPONSOR BENEFITS +**  
Registration for 1  
Representative on  
planning committee  
Table to distribute materials

**SESSION  
SPONSOR  
\$5,000**

**EVENT SPONSOR BENEFITS +**  
Remarks during the event

**LANYARD,  
DIGITAL PROGRAM &  
KEY CARD BRANDING  
SPONSORSHIPS  
\$2,000-\$5,000**

**EVENT  
SPONSOR  
\$3,000**

Logo recognition  
in marketing & at event

# NETWORKING EVENTS

20-200  
Attendees

\$500-\$10K  
Sponsorships  
Available

Chamber networking events provide a range of opportunities to connect and enhance business relationships with other members.







**PRESENTING SPONSOR**  
**\$10,000**

*(For 5 Events)*

**- EXCLUSIVE -**

**SERIES SPONSOR BENEFITS +**  
Opportunity to speak at event  
Top billing in marketing

**SERIES SPONSOR**  
**\$5,000**

*(For 5 Events)*

**EVENT SPONSOR BENEFITS +**  
Registration for 4  
Opportunity to share materials at the event  
Prominent billing

**HOST SPONSOR**

Elevate your brand visibility.  
Let us know if you want to host.

**EVENT SPONSOR**  
**\$500**

Registration for 2  
Logo recognition in marketing & at event

# ANNUAL NETWORKING EVENTS

200-500  
Attendees

\$500-  
\$7,500  
Sponsorships  
Available

Chamber networking events provide a range of opportunities to connect and enhance business relationships with other members.







**PRESENTING  
SPONSOR  
\$7,500**

**- EXCLUSIVE -**

**SERIES SPONSOR BENEFITS +**  
Opportunity to speak at event  
Top billing  
Registration for 8

**FEATURED  
SPONSOR  
\$2,500**

**EVENT SPONSOR BENEFITS +**  
Registration for 4  
Opportunity to share materials  
at the event  
Prominent billing

**HOST  
SPONSOR**

Elevate your  
brand visibility.  
Let us know if you  
want to host.

**EVENT  
SPONSOR  
\$500**

Registration for 2  
Logo recognition  
in marketing & at event

# MEMBERSHIP EVENTS

30-60  
Attendees

\$3K  
Sponsorship  
Available

Chamber 101 is our quarterly orientation program for new member companies.







**SERIES  
SPONSOR  
\$3,000**

*(For 4 Events)*

**- EXCLUSIVE -**

**SERIES SPONSOR BENEFITS +**  
Opportunity to speak at event  
Top billing in marketing  
Attendees contact info  
Opportunity to share materials  
at the event

**HOST  
SPONSOR**

Elevate your  
brand visibility.  
Let us know if you  
want to host.

# SPEAKER EVENTS

50-150  
Attendees

\$500-\$10K  
Sponsorships  
Available

The Chamber hosts a range of speaker series to provide members with information on issues that impact their businesses and support their growth.







**PRESENTING SPONSOR**  
**\$10,000**

*(For 5 Events)*

**- EXCLUSIVE -**

**SERIES SPONSOR BENEFITS +**  
Seat at the head table  
Opportunity to speak at event  
Top billing

**SERIES SPONSOR**  
**\$5,000**

*(For 5 Events)*

**EVENT SPONSOR BENEFITS +**  
Registration for 2  
Opportunity to share materials at the event  
Prominent billing

**EVENT SPONSOR**  
**\$500**

Logo recognition in marketing & at event

# INTERNATIONAL STUDY MISSION

50  
Regional  
Leaders

Annually

\$3K-\$15K  
Sponsorships  
Available

The Chamber, in partnership with Greater Seattle Partners, leads a group of delegates from the Seattle metropolitan area to a key global region. The purpose of the trip is to foster stronger and deeper relationships and lasting connections with key leaders and businesses for the betterment of the Seattle regional economy.





**PRESENTING  
SPONSOR  
\$15,000  
- EXCLUSIVE -**

**SESSION SPONSOR BENEFITS +**  
Registration for 1  
Representative on planning committee  
Opening and closing remarks  
Top billing

**SESSION  
SPONSOR  
\$5,000**

**EVENT SPONSOR BENEFITS +**  
Introduction of session  
Prominent billing

**EVENT  
SPONSOR  
\$3,000**

Logo recognition  
in marketing & at event

# INTERCITY STUDY MISSION

60-100  
Regional  
Leaders

Annually

\$3K-\$15K  
Sponsorships  
Available

The Chamber leads a group of government, business, and civic leaders to another North American city to learn more about our own region through the lens our destination offers, using these insights to develop innovative approaches to solving our toughest challenges. These intercity trips also offer delegates unique and concentrated opportunities to network with fellow participants.





**PRESENTING  
SPONSOR  
\$15,000  
- EXCLUSIVE -**

**SESSION SPONSOR BENEFITS +**  
Registration for 1  
Representative on planning committee  
Opening and closing remarks  
Top billing

**SESSION  
SPONSOR  
\$5,000**

**EVENT SPONSOR BENEFITS +**  
Introduction of session  
Prominent billing

**EVENT  
SPONSOR  
\$3,000**

Logo recognition  
in marketing & at event

# PACIFIC NORTHWEST STUDY MISSION

40-60  
Regional  
Leaders

Annually

\$3K-\$15K  
Sponsorships  
Available

The Chamber hosts an annual trip for leaders to connect other parts of our region, exploring innovation and economic development. This trip explores the innovation and economic development across Washington state.





**PRESENTING  
SPONSOR  
\$7,500  
- EXCLUSIVE -**

**SESSION SPONSOR BENEFITS +**  
Registration for 2  
Representative on planning committee  
Opening and closing remarks  
Top billing

**SESSION  
SPONSOR  
\$3,000**

**EVENT SPONSOR BENEFITS +**  
Introduction of session  
Prominent billing

**EVENT  
SPONSOR  
\$1,500**

Logo recognition  
in marketing & at event





# Showcase your company with the Seattle Metro Chamber

We'd love to hear from you.  
To learn more, contact:  
[membership@seattlechamber.com](mailto:membership@seattlechamber.com)  
(206) 389-7200

